



**Children  
of Bellevue**

# Annual Toy Drive

November 13 - December 15, 2023

Since its founding in 1949, Children of Bellevue has initiated, funded, and developed health and wellness programs to support children and families at Bellevue Hospital. CoB's programs make healthcare more equitable and accessible for the over 50,000 children we serve each year. Of the population we serve, 82% rely on Medicaid and Medicare for healthcare needs, 87% are from communities of color, and over 90% of families have an annual income of less than \$40,000.

You can help Children of Bellevue (CoB) spread holiday cheer to pediatric patients at Bellevue Hospital by participating in our Annual Toy Drive! All toys collected will be distributed to pediatric patients ages 0-18 in inpatient and outpatient units in the weeks leading up to the holidays. Participating companies will be acknowledged via CoB's website, social media and newsletters.

## How to Participate

1. Check out our Amazon Wish List registry to purchase gifts directly. All gifts will be sent to Children of Bellevue directly. Please visit: <https://bit.ly/CoBToyDrive>. Toys will be listed for purchase beginning November 13th.

*and/or*

2. Collect donations in your office! Please refer to donation guidelines below. Please coordinate with Teresa (contact information below) to schedule a time to drop-off donations at Bellevue Hospital by December 15th.

### Please Donate

- New toys in packaging
- New hats, gloves, mittens with tags on
- New clothes with tags (0-18 years)
- New blankets with tags
- New books
- New coloring books with individual packages of crayons
- New plastic dolls

### Please Do Not Donate:

- Used toys
- Used books
- Scarves
- Stuffed animals
- Handmade items
- Used clothes

Questions? Contact Teresa at [teresa@childrenofbellevue.org](mailto:teresa@childrenofbellevue.org)

